



A **PLAYCORE** Company

Play systems powered by  
a child's imagination.™



### Why is a **BIG** cardboard box fun for kids?

They can get in it, on it, move it themselves, and create their own play space.

This is much more than a box.



**snug play** is unique, easy to maintain, open ended, for all ages, interactive, inclusive, and can be used indoors and out.



**snug play** motivates kids to do 6 great things:

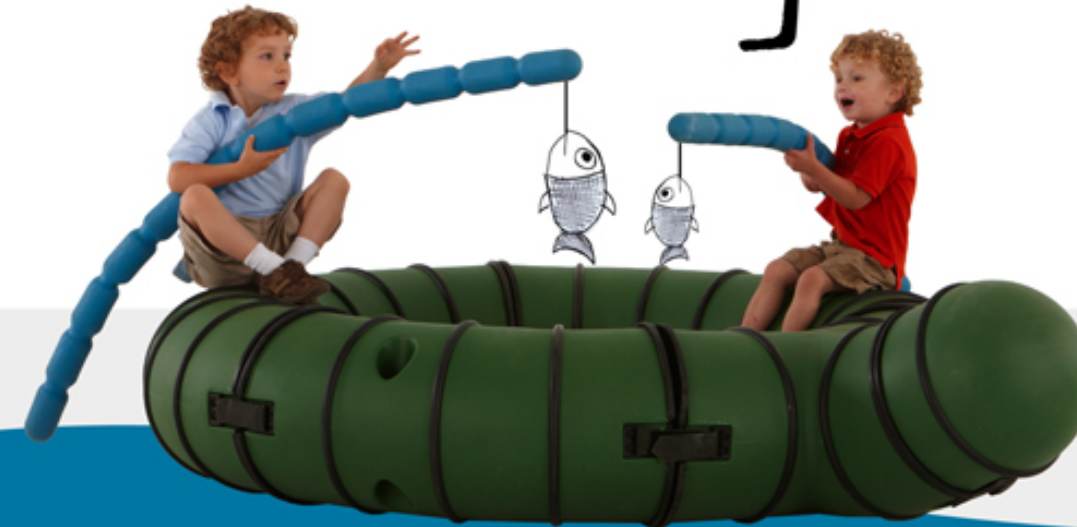
CREATE PLAY  
MOVE LEARN  
COOPERATE  
IMAGINE

## snug play

### how it works

Because Snug Play is open-ended and moveable, children are inspired to play in more ways than ever before. Snug Play compels children to be more active and more creative than with other types of play equipment. Cooperation and communication are uniquely required as they use their imaginations together.

Today we went  
fishing.



### 1 Create.

Children can create entirely new play environments each time they use Snug Play.

### 2 Play.

Snug Play makes play a new experience for children of all abilities to enjoy.

### 3 Move.

Snug Play motivates children to engage in moderate-to-vigorous physical activity, whether it's creating an obstacle course or moving pieces across a play space.

### 4 Learn.

Facilitators can use the educational support and play inspiration cards as a resource to extend classroom learning.

### 5 Cooperate.

Snug Play encourages children to collaborate and communicate while building their own play space.

### 6 Imagine.

Children use Snug Play to express their imagination in ways they have never before experienced.

**snug play** benefits you in these areas:

**NO INSTALLATION**  
**USE INSIDE or OUT**  
**INCLUSIVE**  
**EASY to HANDLE**  
**DURABLE**

## **snug play** benefits

The versatility of Snug Play is as valuable as its developmental benefits. Create play anywhere, in all seasons, and among all age groups. Keep your designated play area open for other purposes as your needs change.



### **1 No Installation.**

Snug Play saves time and avoids installation costs through its modular design.

### **2 Use inside or outside.**

Snug Play is weather-resistant and designed with non-marking rubber feet so it can be used indoors and out to accommodate weather and scheduling needs.

### **3 Inclusive.**

Children of all abilities are engaged in play that naturally inspires interaction, cooperation, and movement.

### **4 Easy to handle.**

Snug Play can be moved easily between multiple facilities or within one facility. It's easy to relocate wherever kids need to play.

### **5 Durable.**

Commercial-grade and easy to clean allowing for indoor or outdoor storage to accommodate facilities with limited space.



# snug play

## where to use:

### Anywhere kids can play!

Snug Play is perfect for parks, schools, special events, rentals, birthday parties, and much more.

### perfect for parks

Community Centers. Festivals. Special Events. Children's Programs. Therapeutic. Recreation Areas. Supervised Parks.



### ideal for schools

PE Class. Recess. Classroom Extensions. After School Programs. Special Education. Indoors & Out. Festivals. Special Events.



### just right for specialty

Museums. Shopping Malls. Fitness Centers. Religious Facilities. Resorts. Family Entertainment Centers. Amusement Parks. Youth Activity Centers. Physical Therapy Centers. Restaurants. Hospitals. Airports. Multi-family Housing.



## fact

The components of Snug Play are completely **moveable**. Create a play space just about anywhere you want play to happen... inside or out.



# snug play

inspires kids to move



## snug play for Physical Fitness

physical activity & benefits

Because Snug Play is so manipulative and changeable, it's ideal for use in the Physical Education classroom or simply for active play that enhances children's health. Snug Play can be used for both "directed" fitness-enhancing activities such as the creation and facilitation of a challenge course for all participants, or in more informal settings where children are physically active and involved in fun, creative, self-directed play.

### Locomotor Skills

- Walking and running
- Hopping
- Jumping
- Skipping
- Sliding
- Leaping

### Non-locomotor Skills

- Bending
- Twisting and stretching
- Curling
- Swaying



“ It was surprising how engaged even the 5th graders were when playing with the Snug Play equipment. They really became active very quickly.”

**Jim Blair**

Ed.D, Health Education  
PE Teacher  
The Bright School  
Chattanooga, TN, USA



▶ Watch kids get physically active at [snugplayusa.com](http://snugplayusa.com).



# snug play inclusion



Create engaging life experiences from balancing risk and challenge to conflict resolution and cooperation.

Children come together, leave their comfort zones, learn about each other, recognize their similarities and differences, meet physical and social challenges, and evolve as they play together.

All children benefit from open play experiences with their friends. Snug Play was carefully evaluated through the National Lekotek Center AblePlay Rating™ system to assess how it meets the needs of all children. The rating outlines the product benefits in the areas of cognitive, sensory, communicative, social, and physical development for children with special needs. See the full report on [snugplayusa.com](http://snugplayusa.com).

## Inclusive benefits:

- Teaches Social Skills
- Allows for Play at Ground Level
- Offers Easy Adult Facilitation
- Provides Sensory Opportunities
- Increases Interaction

able play RATING	
PlayCore, Inc. SNUG	
serial #PCSS-SN06-0901-10	
DISABILITY CATEGORY	RATING (1-5)
Sensory	★★★★★
Communicative	★★★★★
Physical	★★★★★
Cognitive	★★★★★
www.ableplay.org	
Play products for children with special needs Independent evaluation by National Lekotek Center	

## promoting inclusive play



The National Lekotek Center is a not-for-profit organization that uses interactive play experiences, and the learning that results, to promote the inclusion of children with special needs into family and community life. Like all kids, children with special needs love to play. Lekotek makes the world of play accessible to children with all types of disabilities through special play and learning centers where they can have fun with traditional toys, adapted toys, books and computers. Find out more at [Lekotek.org](http://Lekotek.org)

“I’d have to say that Snug is one of the most inclusive products I’ve ever seen, and we see quite a few play products throughout our organization.”



**Raiko Mendoza**  
Director of Business Development  
National Lekotek Center

Watch more about how Snug Play promote an inclusive play experiences @ [snugplayusa.com](http://snugplayusa.com).



# ages & stages of play

Snug Play: Developmentally Appropriate for All Age Groups	Early Childhood	Lower Elementary	Upper Elementary
Social/Emotional	Open-ended materials promote interactive, collaborative experiences that promote sense of self, conflict-resolution, and cooperation.	Independent free play promotes the development of self-esteem, independence, moral development, and the understanding of the viewpoints of others.	Responsibility for personal and social behaviors and opportunities for self-expression and understanding promote character development and friendships.
Physical	Moving, exploring, and acting on objects develop building, climbing, jumping, and running skills.	Lifting, moving through, and building promote motor planning, visual-motor coordination, and balancing skills.	Strength, stability, and whole-body awareness are developed through sustained higher levels of physical activity and complex movements.
Sensory	Sensory-rich experiences develop understanding of the distinctive features of objects, graphic symbols/patterns, and other stimuli.	Vestibular and proprioceptive movement opportunities develop understanding of how bodies move through space, body position, and how much force is needed for an activity.	Multisensory, hands-on opportunities provide ways to extend learning, promote understanding of academic concepts, and develop long-term memory skills.
Cognitive	Interactions that promote the understanding of cause-and-effect and encourage make-believe and imagination result in purposeful, goal-oriented play.	Manipulation of objects increases spatial reasoning, logic, classification, problem solving, and develops concept acquisition and the ability to symbolically represent concrete objects.	Opportunities to expand abstract thinking and apply academic concepts and knowledge occur during free, guided, and structured play.
Communication	Dramatic and constructive play provides rich language development that expands vocabulary, listening, and conversation skills.	Group experiences offer ways for children to use language in order to clearly express ideas, contribute to discussions, and follow and give directives.	Communicate effectively and learn how to influence others with expressive and receptive language.



# play inspiration activities

Snug Play enhances **learning** in these subject areas:

- Science
- Math
- Language/Literacy
- Physical Education
- Creative Arts
- Social Studies
- Character Education

Snug Play is a versatile learning resource supporting creative play and extending classroom learning. It addresses individual learning styles with hands-on opportunities for visual, auditory, kinesthetic, and multi-sensory learners.

Play Inspiration activities were created by educators through observations of children in Pre-K through 5th grade using Snug Play in a variety of settings. Whether in free-play or semi-structured play, facilitators can offer simple prompts to further inspire or extend children’s learning through play.

All ten Play Inspiration activities are included with every purchase.



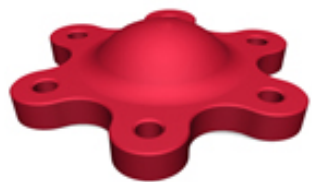
## Play Inspiration activities:

- Team Building
- Storytelling
- Habitat Creations
- Challenge Course
- Math Patterns
- Art, Design, and Innovation
- Community
- Responsibility
- Around the World
- Cooperative Games



# the snug play elements

## the Bump



Perfect for jumping off, bouncing, rocking, and spinning. The Bump can be used to create pathways or linked to other elements using Noodles.



## the Wall

Versatile for multiple uses, the Wall can be used horizontally and vertically, creating numerous types of imaginative and active play spaces.



## the Noodle



Offering unlimited creative possibilities, the Noodle can be used for connecting and building.

## make.



## the Cone

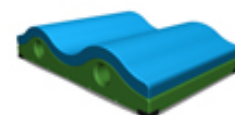


The Cone provides a meeting point and introduces a vertical structure to the play space. It can be run around, hidden behind, or turned horizontally for building.

## leap.



## the Wave

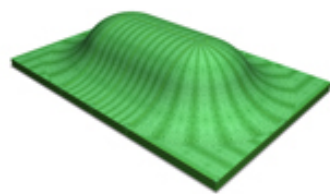


Created with two distinct sides, a softer waved surface and a rigid flat side. Together they can be used to create platforms, pathways, lounging areas and walls.

## build.







## the Mound

Helps children experience different levels and terrains. The Mound dramatically transforms your play area's landscape.



## the Loop

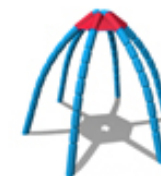
Made of modular pieces, the Loop can be used to construct curved play structures, encouraging balancing games, socialization, and creativity.

The Loop can be reconfigured by children using hook-and-loop fastening straps. Metal plates and bolts are also included for utilizing the Loop as a fixed structure.



## the Pad

Perfect for combining with other elements, the Pad provides a robust but soft base for the Spider, as well as a roof for the Loop or Walls.



## the Spider

The Spider can be used to create shapes or plugged into other elements including the Pad, to create the feeling of a structure.



the snug play elements



## the Storage Unit

The Snug Play storage unit holds the elements in a lockable frame that can be used indoors or out. The Mound, Loop, and Cone are landscape elements and are designed to be left in the play space while smaller elements are stored. It is a good idea to develop a system for putting Snug Play away at the end of the day using students, maintenance staff, or play facilitators.





# snug play










## The Ultimate System

Snug Play systems have been specifically configured with the ideal ratio of Snug Play elements. Each system size is based on the amount of space available and the number of children playing at one time.

Once you have purchased a Snug Play system, additional elements can be purchased as needed. The Average Space Needed indicates the amount of space that will allow for the Snug elements to be moved and manipulated, but the versatility of the kits allow them to be used in any space.

Snug Play comes in groupings of: **Ultimate, Max, and Starter Systems.**










### the Ultimate system

	wave	bump	full loop	cone	wall	pad	spider	noodle	mound
Items:									
Qty:	8	6	18 pieces	2	4	2	2	20	1

**The Ultimate System** engages the largest number of children and includes the important elements of the Mound and full Loop, which are used in a variety of ways for children from Pre K to Upper Elementary. It's the ideal system for the full Snug Play experience.

- ▶ AVERAGE CAPACITY = 50 - 65
- ▶ AVERAGE SPACE NEEDED = 40' x 40'/1,600 sq. ft.
- ▶ APPROX. WEIGHT = 1,637 lbs.










### the Max system

	wave	bump	compact loop	cone	wall	pad	spider	noodle	mound
Items:									
Qty:	6	4	9 pieces	2	4	2	2	20	0

**The Max System** offers a substantial quantity of the Snug Play elements, but takes up less space with a smaller Loop and does not include the Mound.

- ▶ AVERAGE CAPACITY = 40 - 50
- ▶ AVERAGE SPACE NEEDED = 35' x 35'/1,255 sq. ft.
- ▶ APPROX. WEIGHT = 978 lbs.

### the Starter system

	wave	bump	loop ring	cone	wall	pad	spider	noodle	mound
Items:									
Qty:	4	3	6 pieces	2	2	1	1	10	0

**The Starter System** The Starter System is ideal where there is less space available and when fewer children will be playing together at one time.

- ▶ AVERAGE CAPACITY = 20 - 35
- ▶ AVERAGE SPACE NEEDED = 25' x 25'/625 sq. ft.
- ▶ APPROX. WEIGHT = 644 lbs.

the **Storage Unit**



the storage unit is optional for all kits.

“ We ”  
crawled  
through the  
noodle forest!

“ I’m playing ”  
scooter limbo!

“ Let’s ”  
build an  
obstacle  
course!

“ This is ”  
called the  
Loop-da-doop!

“ I’m ”  
building  
a MEGA Ship!

“ We are ”  
building a  
birds nest!

“ This piece ”  
is just like a  
scorpion!

snug play usa™

A PLAYCORE Company





## The Story

snug play usa™

## Case Study

Snug Play systems were originally developed in the **United Kingdom** by a brother and sister team of **visual artists**, Hattie and Tim Coppard. The idea for Snug Play emerged as a part of the *The Experimental Playground Project* which began in **2000**. That work with **early childhood, school, and community settings** was funded by the National Endowment for Science, Technology, and the Arts (NESTA,) the Esmeé Fairburn Foundation, and the Arts Council in the UK.

The design of Snug Play began in **2004** while observing child interaction with large-scale play pieces. Research was conducted for a total of 6 years, and in **2007**, the first manufactured Snug Play system was put to use in the UK.

PlayCore recognized the unique benefits of Snug Play in **2008** and approached the designers about an opportunity to bring Snug Play to the **United States**. The official launch of Snug Play in the USA was in **2010**. It has been well received and adopted by **parks, schools, and other community organizations**.

There is nothing like Snug Play available in the USA. It is an **engaging** system that has the **power to change** the way children **develop, communicate, and learn**. No other product appeals to such a large spectrum of **age groups**. Children will play with it differently throughout each year of their childhood, and it's a completely **new experience** every time they play. Snug Play offers **value, versatility, and developmental** benefits that positively **change children's lives**.



## See Snug Play in Action!

Watch videos of children interacting with the Snug Play elements at [snugplayusa.com](http://snugplayusa.com).

**PLAYCORE**  
Building communities through play.



**The Bright School** in Chattanooga, Tennessee was the first school in the United States to use the Snug Play system. PlayCore collected feedback from their classroom teachers, P.E. teachers, administrators, parents, and students. They quickly realized that Snug Play was beneficial in providing multisensory experiences, promoting understanding of academic concepts, encouraging imagination, expanding vocabulary, and increasing physical activity.

# snug play

## Product Information/Details/Funding

Product	Weight	Size	Product Materials
 <b>bump</b>	21 lbs	38" x 38" x 9.5"	The Bump is flexible polyurethane foam coated with a flexible polyurea skin.
 <b>cone</b>	52 lbs	67" x 38" x 38"	The Cone body is low density polyethylene with a layer of flexible polyurethane foam on the top section covered with flexible polyurea skin. Cone feet are made from black natural rubber.
 <b>wave</b>	25 lbs	35.5" x 24" x 7"	The Wave body is made from low density polyethylene with a layer of flexible polyurethane foam and a flexible polyurea skin. Wave feet are made from black natural rubber.
 <b>wall</b>	48 lbs	47" x 35.5" x 24"	The Wall body is made from low density polyethylene. Wall feet and end moldings are black natural rubber. Bumps and end moldings are also made with natural rubber.
 <b>spider</b>	25 lbs	70" x 70" x 63"	The Spider Noodle is flexible polyurethane foam and flexible polyurea skin, and is supported by nylon rods in the center. The Spider Connector is made from nylon with hook and loop straps.
 <b>pad</b>	41 lbs	70" x 70" x 2.5"	The Pad is flexible polyurethane foam and flexible polyurea skin.
 <b>noodle</b>	3.7 lbs	63" x 3" x 3"	The Noodle is flexible polyurethane foam and flexible polyurea skin.
 <b>mound</b>	360 lbs	79" x 118.5" x 24"	The Mound is low density polyethylene with threaded metal inserts for accepting bolts. Connection parts and covers are made from low-fade natural rubber.
 <b>full loop</b>	409 lbs	193" x 193" x 35.5"	Loop Curve/Connector/End bodies are made from low density polyethylene with rings of black nitrile rubber. Loop Socket and Plug ends are made from an aluminum plate encased in black natural rubber. Straps are black hook and loop with a black nylon bracket.
 <b>storage</b>	660 lbs	63" x 93" x 71"	The Storage container is galvanized steel.

## Funding

There are many funding opportunities for Snug Play systems through leasing programs as well as physical activity, health, and education grants. Go to [snugplayusa.com](http://snugplayusa.com) for more information.

Supervision is required at all times with Snug Play.